



## **NEWS RELEASE**

**For Immediate Release**

### **MEDIA CONTACT**

Bianca Kahele-Fontanilla, iQ 360

808.829.0651

[bkahlefontanilla@iq360inc.com](mailto:bkahlefontanilla@iq360inc.com)

### **SIGNATURE BY THE KAHALA HOTEL & RESORT OPENS AT ROYAL HAWAIIAN CENTER**

HONOLULU, April 26, 2023— The Kahala Hotel & Resort announced today the debut of its first brick-and-mortar store outside of the resort, Signature by The Kahala Hotel & Resort. Located on the first floor of Waikīkī’s Royal Hawaiian Center, Signature by The Kahala Hotel & Resort features exclusive gourmet gifts and souvenirs from the luxury hotel’s carefully curated collection. The retail line features authentic Hawai’i specialty goods, including chocolate macadamia nuts, shortbread cookies, pancake mix, fruit jewels and custom blends of coffee and tea.

The new Waikīkī location is an extension of The Kahala’s Signature store at the resort. Opened in 2016, the retail line of branded gifts, logo items, and food products grew in popularity, launching the sale of its famous chocolate-covered macadamia nuts at luxury department stores, including Bloomingdale’s and Neiman Marcus on O’ahu.

“Over the years, our guests and community informed us on how they love our Signature line of high-quality products and gifts,” said Joe Ibarra, general manager of The Kahala Hotel & Resort and vice president of Resorttrust Hawai’i. “We are excited to embark on this new retail adventure and share our brand and culture with residents and visitors in Waikīkī.”

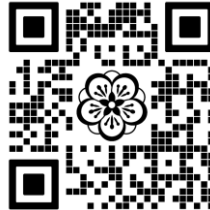
To celebrate the new store opening, eligible shoppers will receive a special edition Kahala logo tote bag with a \$200 purchase or more during the grand opening week of April 26 to 30 at Signature by The Kahala Hotel & Resort. Shoppers may also be entered to win a two-night stay in an ocean view lanai room (double occupancy) after spending \$350 or more at Signature by The Kahala Hotel & Resort throughout the month of May. The winner will be announced on June 1, 2023. Limited edition chocolate covered macadamia nut flavors, such as pineapple, lilikoi, guava/strawberry, matcha, mango, ube and Hawaiian BBQ will also be available for purchase while supplies last.

## The Kahala Hotel & Resort Opens Signature by The Kahala at Royal Hawaiian Center

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Signature by The Kahala Hotel & Resort is open daily, from 10 a.m. to 9 p.m. at 2201 Kalākaua Avenue, Honolulu, Hawai'i 96815 1F C112. You can find Signature by The Kahala Hotel & Resort on Facebook and Instagram at @signaturebythekahala. For more information, please call (808) 367-0984 or email [signature@kahalaresort.com](mailto:signature@kahalaresort.com).

For our social media accounts, please scan the QR code.



For images, please scan the QR code.



### About The Kahala Hotel & Resort

The legendary Kahala Hotel & Resort is an oceanfront, destination luxury property known for its gracious Hawaiian hospitality. Located just minutes from Waikīkī, The Kahala offers an exclusive ambiance of a neighbor island experience. The Kahala has been Honolulu's social address for weddings and gatherings since its opening in 1964. World leaders, royalty, rock bands and Oscar winners call the 338-room resort their Hawaiian home-away-from-home. The Kahala is a member of The Leading Hotels of the World and Preferred Hotels & Resorts. The resort is home to The Kahala Spa, lush tropical gardens and a natural ocean-water lagoon with the hotel's own resident dolphins cared for by Dolphin Quest. The Kahala also has five restaurants: Plumeria Beach House, Seaside Grill, The Veranda, Arancino and the award-winning Hoku's restaurant. Stay connected with The Kahala via [www.kahalaresort.com](http://www.kahalaresort.com), on Instagram or Facebook at @kahala\_resort. Share your Kahala moment #AtTheKahala.

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